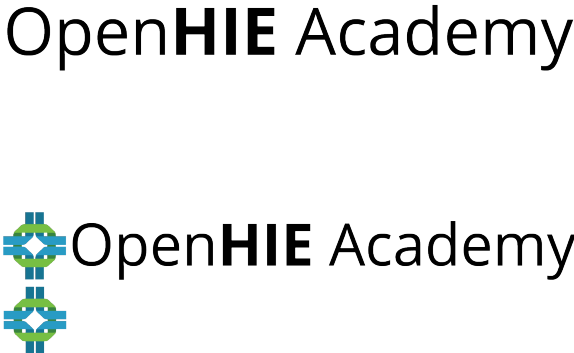


OpenHIE Logo Policy & Style Guide

Images

1496px

Logo

Academy Logos


The original EPS format can be found [here](#). The original SVG format can be found [here](#).

OpenHIE Branding Colors

Primary Colors	RGB	CMYK	WEB
	R: 83 G: 198 B: 63	58.08C 0M 68.18Y 22.35K	#53C63F
	R: 0 G: 159 B: 200	100C 20.5M 0Y 21.57K	#009FC8
Secondary Colors	RGB	CMYK	Web
	R: 56 G: 132 B: 63	57.58C 0M 52.27Y 48.24K	#38843F
	R: 26 G: 116 B: 147	82.31C 21.09M 0Y 42.35B	#1A7493
	R: 255 G: 255 B: 255	0C 0M 0Y 0B	#FFFFFF
	R: 51 G: 51 B: 51	0C 0M 0Y 80B	#333333

*Secondary colors are to be used for presentations and other visual tools.

OpenHIE Editorial Style Guide			Icon
The following table is meant to demonstrate and provide details of the preferred style for OpenHIE communications.			
Organization Title			
Open HIE, OHIE	The OpenHIE organization will be referred to as OpenHIE (pronounced Open H I E) and OHIE (pronounced O-Hi).		
Date & Time			
Date Month Year	To align more with international preferences, times will be posted Date Month and Year rather than the American writing of Month, Day and Year.		
Ex. 1 Januar y 2022	Please note: This is a new implementation into the secretariat communication posting. We hope community members will be patient with us as we make transitions across our community pages and communications.		
Time listing	The 12-hour clock (with a. m. and p.m. notations) will be used in order to best avoid confusion across time zones for meeting organizers.		
	Please note: If there is significant interest in moving community listings to the 24-hour clock, we will do our best to make those changes. <i>Be sure to let us know if you prefer the 24-hour listing on our communications via the contact form or community forum.</i>		

Text

OpenSans Dark Grey (#333333) (*HIE in bold)

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Ex. 9-10:30 p.m. or from 9 to 10:30 p.m.	
Time Posting	Communications should be listed in multiple time zones. We hope to generally post EST/EDT and UTC time zones as the secretariat largely lives in the Eastern Standard & Eastern Daylight time zone (EST & EDT) and the Coordinated Universal Time (UTC) time zone will be used to be mindful of our universal audience. Other time zones are encouraged to be listed in events, most especially when a meeting hosts a large number of participants from the same time zone.
Ex. 8-10:30 a.m. (EST) / 1-3:30 p.m. (UTC)	
Time Posting	Eastern Daylight Time (EDT) is a North American time zone in use from the second Sunday in March to the first Sunday in November during Daylight Saving Time (DST). Eastern Standard Time (EST) is used during the remainder of the year.